



Genie Soft

INTERFACE

Genie Client is the most user friendly backup software on the market.

The software's wizard-based functionality and clean intuitive interface takes the mystery out of backup and makes safeguarding data an enjoyable task instead of a "that dreadful thing you have to do every week."

Genie Client also keeps the visually impaired in mind, as it supports Windows visual accessibility options and appearance themes.

COMPREHENSIVE BACKUP SOLUTION

Genie Client is a comprehensive backup utility that can backup files, folders, Emails settings, programs, program settings and more. Users do not need to point Genie-Client to the location of their critical data, it already knows where to find it.

Genie Online Server Plan can also backup to virtually any storage device, including: External/Internal hard-disks, memory sticks, removable media devices, CD/DVD(dual layered), Tape devices, and remote locations using FTP service, in addition to the online service.

For ultimate flexibility, GBM offers scripting options that enables users to write custom plug-ins to extend the software's capabilities, as well as to create complete backup jobs, that are shareable and portable, instead of using complex command line options.



Genie Online Backup

One Backup Solution For All

Genie Client Is a very easy to use yet powerful and flexible software that can back up and restore files, documents, emails, settings, programs and more to our secure remote servers.

It is perfect for users of all computer comfort levels. Novice users will find it easy to create their first backup job in matter of minutes after installing the software, thanks to its intuitive wizard-based user interface, while advanced users will appreciate the software's extended scalability and flexibility, and features.

GBM is also the only backup software on the market that offers unlimited FREE plug-ins, which the user can download or create to extend the capabilities of Genie Backup Manager™.

"I'm kicking myself for not having gone with Genie first! The other one I went with(even with all its praise for it)was a disappointment. Genie Backup Manager really is easy to use and easy on the eyes (and brain)to negotiate. The interface is beautifully designed too. This is the product I'll be sure to tell others about when the subject comes up"

-Guy Sacco

SECURITY

With Genie Client, you can make sure your sensitive data will not fall into unauthorized hands. Secure your eyes-only backed up documents and files with highly secure AES encryption.

Genie online backup also provides secure data transmission by supporting a 128-bit Secure Socket Layer (SSL) certified by the leading global provider of SSL certificates **Thawte**. This protocol uses RSA encryption algorithm, and therefore, ensures safe data transmission.

Genie-Soft offers Genie File Access Manager (FAM) as an integrated utility that compliments Genie Online's Backup power.

Genie's FAM was designed to ensure business continuity of all their mission critical data. Many companies are at risk because their backup software can't backup exclusive, in use or open files, leaving security holes in their backup strategy. With GBM and FAM, these worries are no more.

FAM will run silently in the background to help you protect ALL your data in case of system failure or disaster without interrupting day to day operations, 24 hours a day, 7 days a week.

Other backup software charge users extra for downloading plug-ins that allow them to backup more items, such as email clients, applications settings, instant messengers, etc...

Genie-Soft, however, offer its users unlimited free plug-ins. Meaning that users can download any plug-in available in the Genie-Soft database free of charge and that the database is continuously growing to include more plug-ins.

Users can also, use scripting options to create new plug-ins, and share them with friends, colleague, and other GBM users.

AVOIDING SKIPPED FILES

FREE PLUG-INS

MAIN FEATURES

- ◆ Wizard-Based Interface (Genie-Client)
- ◆ Backup To Virtually Any Storage Device *

- ◆ Backup The Following Items

File and Folders
Programs And Program Settings
Microsoft SQL Server *
Microsoft Exchange *
Microsoft Outlook2000-2007 Data
Microsoft Outlook Express Data
Windows Mail***
Windows Contacts***
Windows Registry
Windows Settings
Windows Favorites
Internet Explorer Settings
Windows Address Book
Windows Desktop
Windows Fonts
My Documents
Photo Files
Media Files

- ◆ Perform Full, Increment, Mirror And Differential Backups
- ◆ Folder Sharing **
- ◆ Spanning *
- ◆ CPU Management *

* FOR SERVER PLANS ONLY
** FOR SERVER AND SMB PLANS
*** UNDER WINDOWS VISTA

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SPACE OPTIMIZATION

Genie Online Backup has uniquely taken consideration of space optimization; therefore offers you with flexible purging settings giving the choice of deleting old backups by either specifying the period of old backups should be kept or by the number of backup sets that are performed for the specific job.

In addition to that, Genie Online Backup enhanced compression capabilities by using a 64-bit zip engine enabling you to backup files that are up to 8 Terra bytes in size!

ONLINE STORAGE

Genie Online Backup can also be used as an online storage. Now with "My Vault", you don't have to worry about uploading size limitations, because you are able to upload files that are as big as you want them to be, there is nothing that genie cannot handle.

The user can also send personal files via genie emailing system, organize files/folders by creating new folders, delete, cut, copy, and paste to different locations in the vault

PROVEN SUPERIOR PERFORMANCE

Genie Online Backup leverages proprietary and nonproprietary technology to build a backup and restore management solution that is among the fastest and most flexible on the market..

The Genie Soft product family has over the past couple of years been decorated with an abundance of software and shareware Editors Choice awards in some of the most famous and industry respected magazines and web sites.

These software authorities carried out benchmark and performance tests that proved that Genie Backup Manager is the best overall backup software in its category, judging on factors of: flexibility, features, reliability, performance, pricing and user friendliness. To view a complete list of awards and testimonials on Genie Backup Manager, please visit:

http://www.genie-soft.com/products/gbm_shared/awards.html

MAIN FEATURES

- ♦ **Purging**
- ♦ **My Vault Online Storage**
- ♦ **Running Backup Tasks While Logged Off**
- ♦ **File Access Manager**
- ♦ **Highly Secure AES Encryption(128, 192, and 256)**
- ♦ **Highly Secure 128- Secure Socket Layer For Data Transmission**
- ♦ **File Filtering And Auto Exclude**
- ♦ **Schedule Backups To Run Unattended**
- ♦ **Email Notifications Of Performed Backups**
- ♦ **Cataloging, With The Ability To Search And Restore Files**
- ♦ **Free Technical Support**
- ♦ **Supports Windows Visual Accessibility Options**
- ♦ **Pre And Post Job Commands**
- ♦ **Enhanced 64-Bit Zip Engine**
- ♦ **Backup Files As Large As 8 Terra Bytes**
- ♦ **Backup Plans Suitable For All**

*** FOR SERVER PLANS ONLY**

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